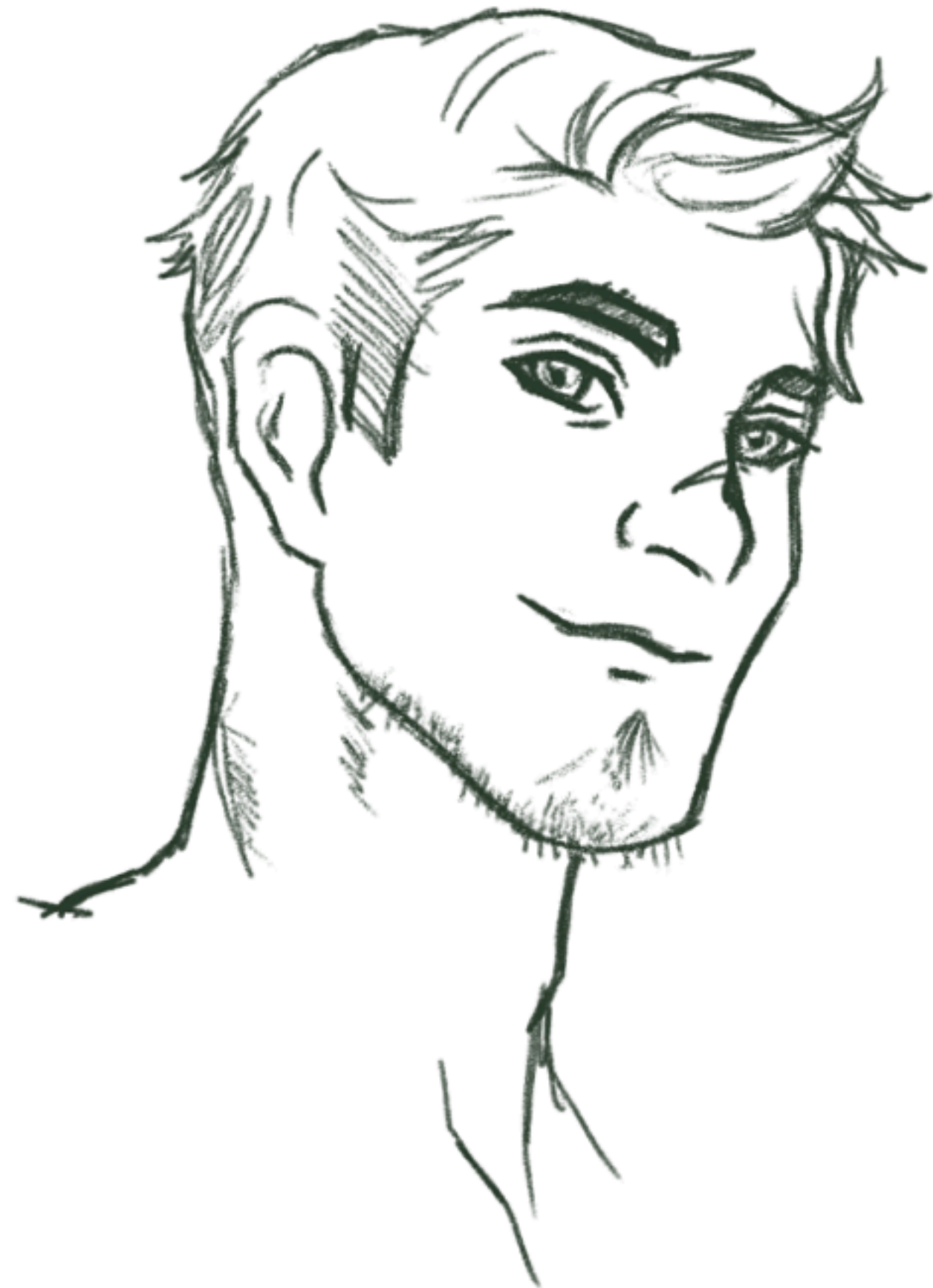


KEN AVERY

"I'm fairly confident I can handle just about anything that comes my way...bring it!"



Ken is a 34 year old freelance Software Developer living just outside of Seattle. A self-proclaimed adrenaline junkie, Ken enjoys tackling new activities and hobbies so that he may master them...no matter how potentially dangerous they are.

Goals

- Master new, challenging skills
- Learn from other experienced adventurers
- Explore uncharted territory

Pain Points

- Wasting time on activities that aren't challenging
- Not having access to restricted areas
- Being the most experienced person on a trip

How Outsoul can help him

Allow him to discover new challenging adventures with highly experienced guides

Help him find guides who have permits to areas that are otherwise inaccessible

Provide him with suggestions to trips he's never been on before